

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

Project Code: nr POCI-02-0752-FEDER-010401 and POCI-03-3560-FSE-010401

Individual projects - SME Internationalization

Project description: FELINO 2015-2017

Main target: Reinforce the competitiveness of SME

Intervention Region: North

Beneficiary Entity: Felino - Fundação e Construções Mecânicas, SA

Approval date: 26-01-2016

Starting date: 01-09-2015

Conclusion date: 25-08-2018

Total Eligible Project Cost: 202.717,52 EUR

Financial Support - European Union: FEDER: 90.716,64 EUR; FSE: 675,00 EUR

Project Summary, Objectives, activities and results achieved:

With this Project, Felino carried out business missions, participation and visits to exhibitions of these sectors, marketing actions and renewal of its institutional website. In this way, it intended to:

- Reinforce the internationalization strategy;
- Increase the international exposure of the company and brand;
- Reinforce the international image of the company as technological player and innovator.



IBA 2015, Germany



Magazine Publishing Panorama Panadero, Spain



Magazine Publishing L'Usine nouvelle, France



Bakkervak 2017, Netherlands



Digital advertising



SEPEM 2016, France



Sirha 2017, France

